

Mobile Device Management: Strategies for Success



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Agenda

- Mobile Device Snapshot Current Statistics and Trends
- BYOD Why and How?
- Profile Management Tips & Tricks
- Implementing MDM



Technology Is Playing an Increasingly Important Role in the Classroom

96%

Teachers agree technology plays a significant role in their

69%

Claim "open resources" are used more than textbooks

83%

Use technology in the classroom to deliver whole group instruction

78%

Use technology to communicate directly with parents



IT Spending is SIGNIFICANT

\$6.6B

Projected IT spend in higher education institutions

\$4.7B

Projected IT spend in K-12 institutions

\$79.8B

Projected Federal government IT spend in '16 \$150m

Amount dedicated to the 2016 "Smart Cities" initiative



Mobile Devices: Where are we?

Device Sales

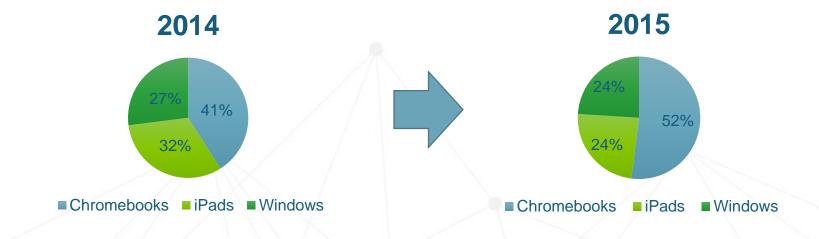
- In 2016, Chromebooks hit 50% market share for new sales in the US, and that number continues to grow throughout the year
- Apple fell to 24% for new sales (from 32%) in the US, but they are hoping for renewed growth in 2017 thanks to the release of the new Apple Classroom in August 2016
- Windows-based machines still get about 1 in 4 orders, on par with Apple at the moment
- Summary: mobile devices are taking over IT, especially in the classroom



Mobile Devices: Where are we?

Specialization by use case

- iPad use is trending towards the K-2 grade levels
- Chromebooks are being used for 3rd grade and beyond



Mobile Devices: A Blessing and a Curse

According to an Information Week Analytics Strategic Security Survey:

- 70% of the respondents said mobile devices pose a level of threat to their companies' security
- 33% said they were using MDM to enforce a unified security policy
- 36% said they were evaluating using MDM
- 64% were concerned that sensitive data could be on a device that is lost or stolen
- 59% were concerned about an infected personal device connecting to the network
- 37% were concerned about malicious apps being downloaded by a user



Why MDM?

 Allows IT teams to better monitor and manage a diverse array of tablets, smartphones, and other mobile devices on a network





Challenges

- Security
- Burden on IT
- BYOD (bring your own device)
 - 95% of organizations now allow employee-owned devices for work purposes
 - 83% of all students (K-12) regularly use a laptop for school



Students Don't Rely Solely on School-Issued Technology Anymore

78%

Of elementary school students regularly use a tablet for school

69%

Of middle school students regularly use a tablet for school 49%

Of high school students regularly use a tablet for school

83%

Of all students (K-12) regularly use a laptop for school



BYOD – the Unexpected Hero

- Saves money
 - Less devices to purchase as users bring their own devices
- Saves time
 - The scope for support of personal devices can be limited
 - BYOD profile can contain Wi-Fi password and other settings to eliminate basic Tier 1 support questions
- Increases IT reputation and user happiness
 - Users prefer their own devices both students and teachers
 - Offering BYOD gives the impression that IT is opening doors instead of "locking down" the environment



MDM Profile Management

- Supervision important for your kids and your devices!
 - Prevents a profile from being removed; requires MDM or physical connection
- Restrictions apps, cameras, content ratings, oh my!
 - Additional capabilities once Supervised
- Global HTTP Proxy filtering all internet traffic, even from home
- Wi-Fi no more passwords, just profiles
- Email and Calendars non-user settings pre-loaded
- Web Clips custom icons embedded on your devices



MDM Miscellaneous Tips

- DEP Profiles for new purchases
 - New devices arrive on-site with MDM Profile pre-loaded
 - Setup items can be skipped saving IT staff time
- Use AirDrop to share MDM profile
 - Very efficient method of installing initial MDM profile for devices not already enrolled
- Roll-up all of your licenses and devices to a single DEP/VPP account before transitioning
 - Recommended by Apple for a smooth transition
- Choose an established MDM partner



TechnologyEssentials: MDM

- Complete Mobile Device Management (MDM)
- Manage device policies
- Supervise device usage
- Simplify & control app distribution





Live Demonstration











MAINTENANCE ESSENTIALS

EVENT ESSENTIALS_™

UTILITY **ESSENTIALS**_™ INCIDENT™

CRISIS MANAGER ...

Facility Work Management Preventive Maintenance Schedules

Event Schedules Management Public Organization Calendar

Utility Usage/Cost Analysis **Conservation Programs**

Technology Work Management

Mobile Safety Platform

INVENTORY DIRECT™



AUTOMATION_™ BAS/BMS Scheduling Integration INSIGHT™

Technology Asset Management

CAPITALFORECAST DIRECT...

Future Facility Needs

TRIP DIRECT_™

Athletic/Field/Staff Trips

 MDM_{TM}

Mobile Device Management

CRITICAL ALARM **AUTOMATION**_m

BAS/BMS Work Integration



MYSCHOOLBUILDING Central Portal for Requests CONNECT-AUTHENTICATE

Single Sign-On

CONNECTGIS_™

Publish GIS Information



SCHOOLDUDE UNIVERSITY...

Annual Users Conference

MYSCHOOLDUDE DATA & KPI DASHBOARD

Benchmarks to Measure Success

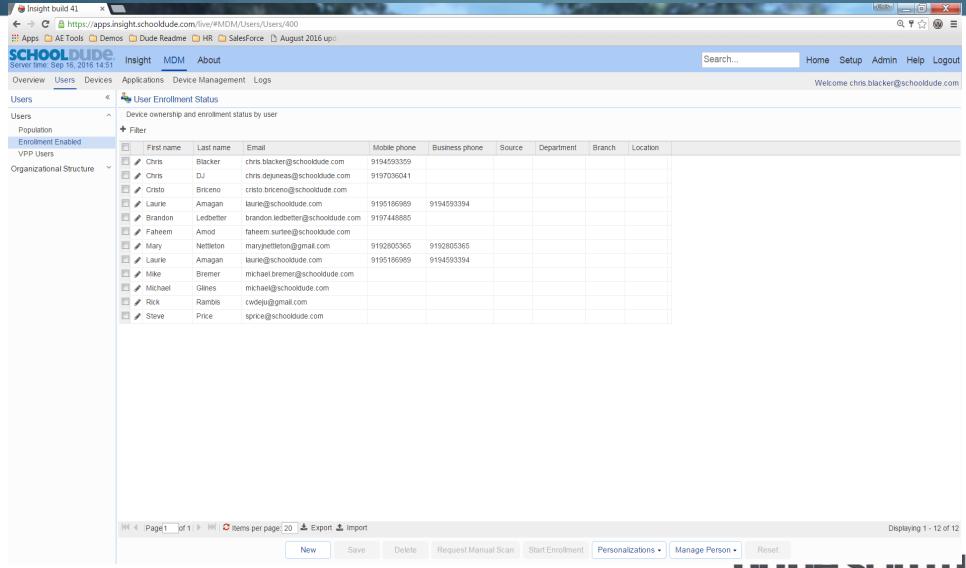
SCHOOLDUDE COMMUNITY_{TM}

Connect with 1-million Peers - Free

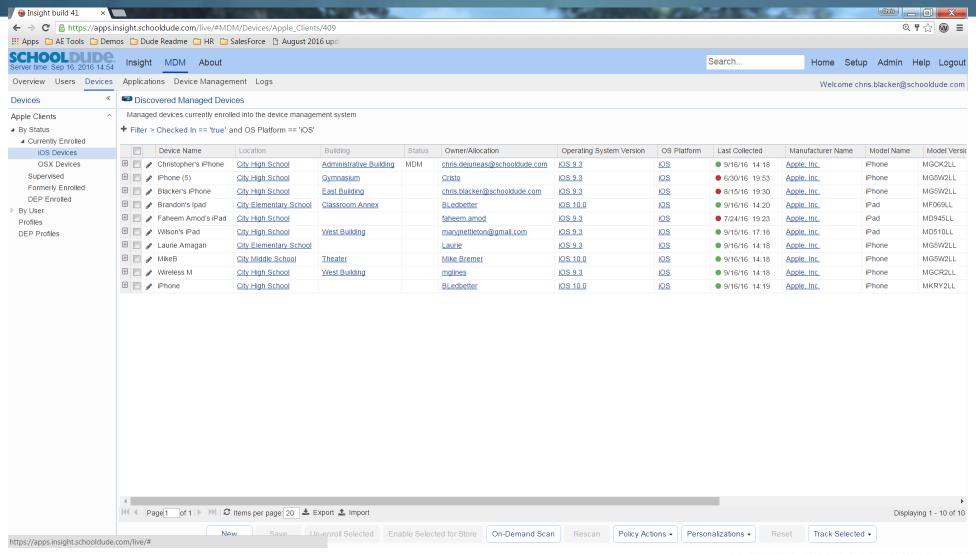
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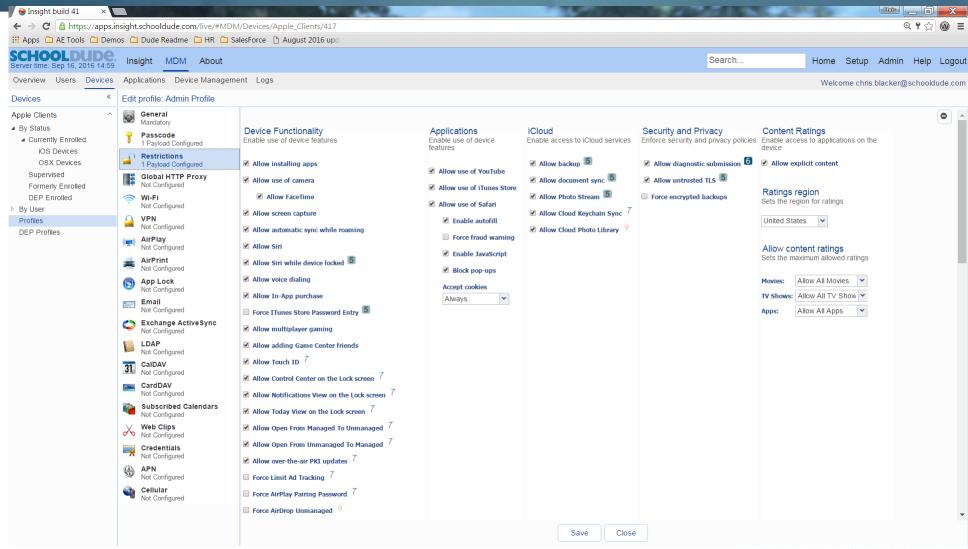
Populate Your Users



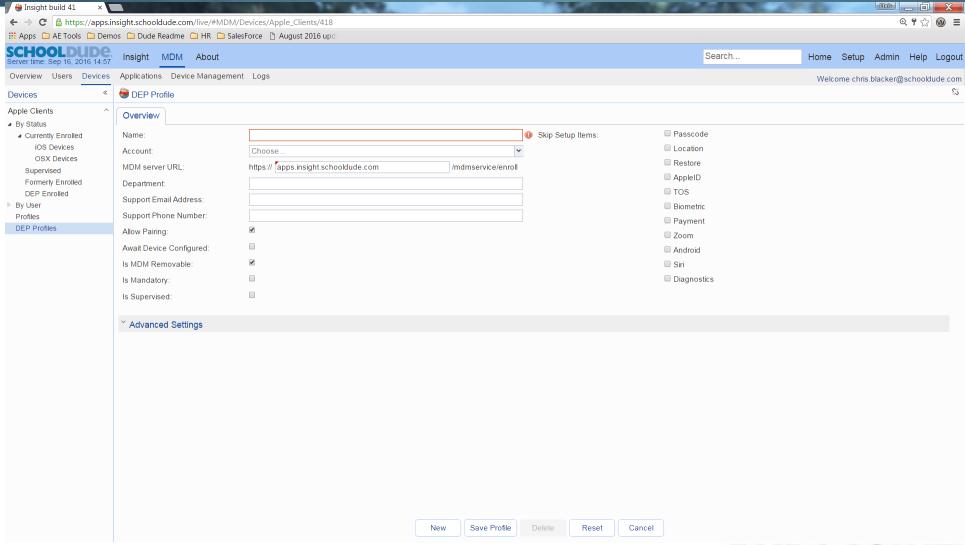
Populate Your Devices



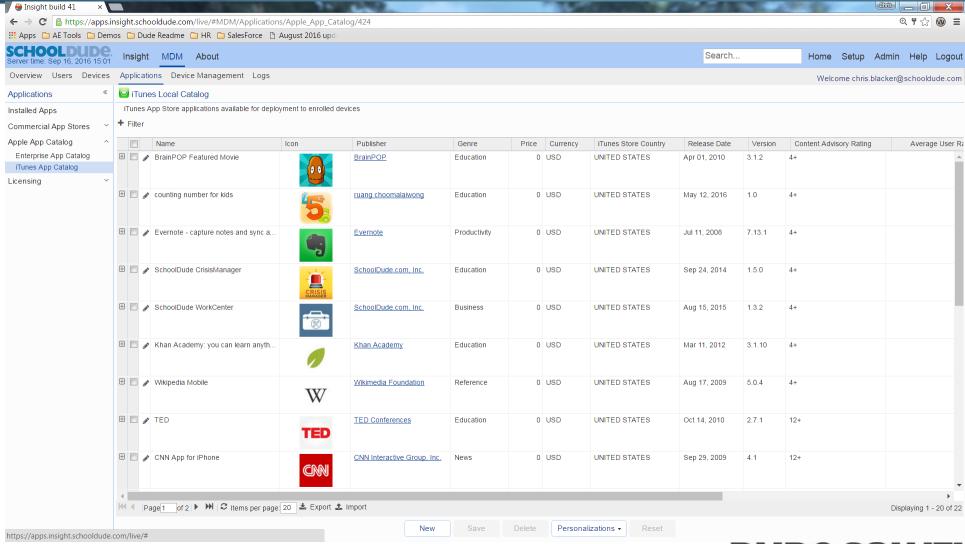
Create Custom Profiles by User Group



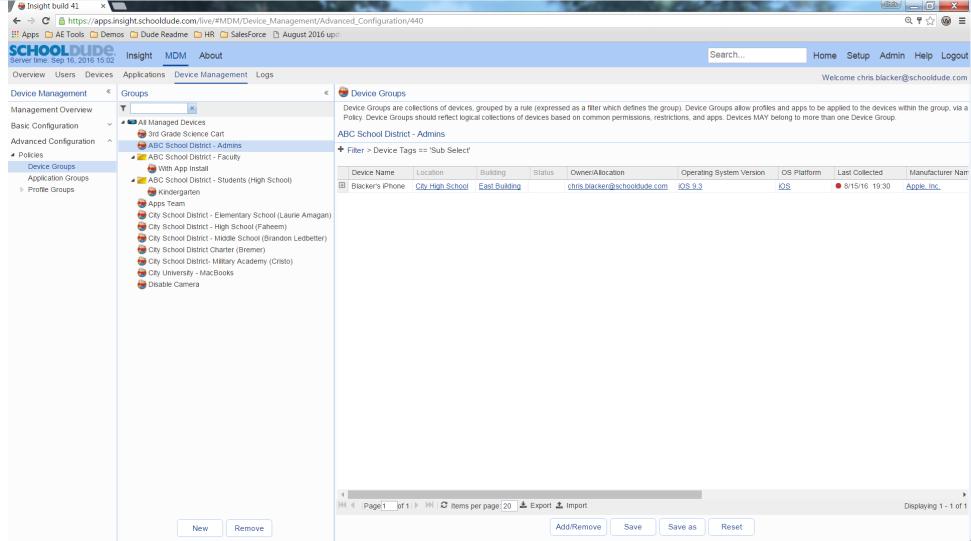
Utilize Profiles & DEP Auto-Enrollment



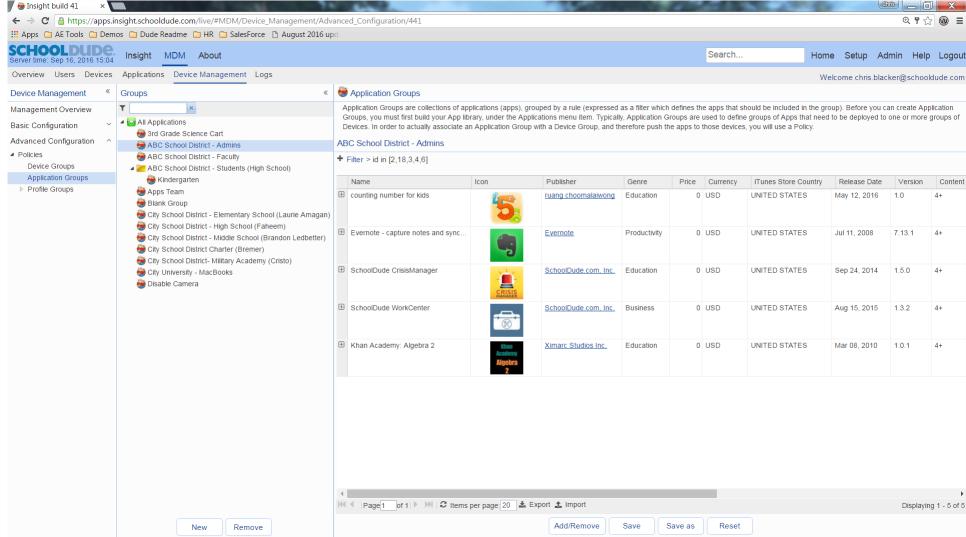
Custom Apps Catalog & VPP Licensing



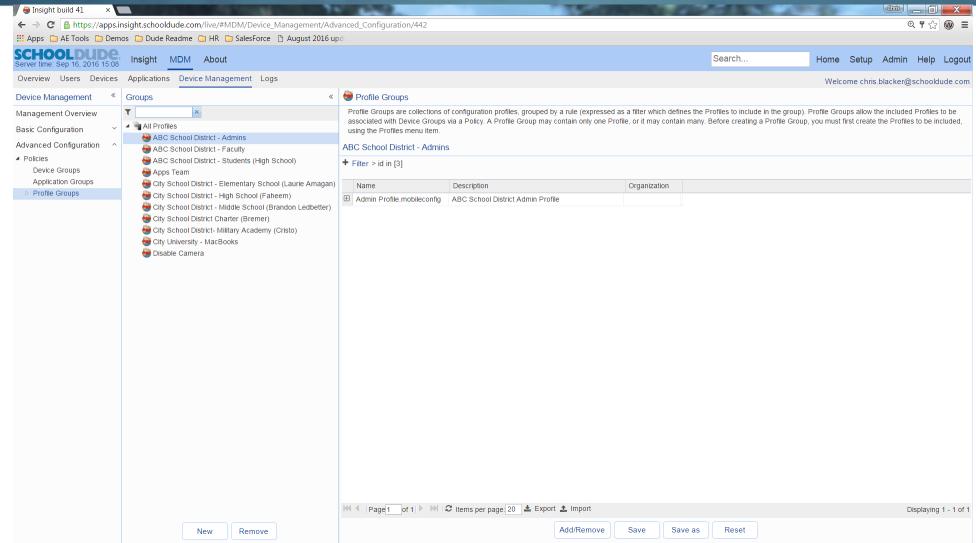
Organize Devices by Groups



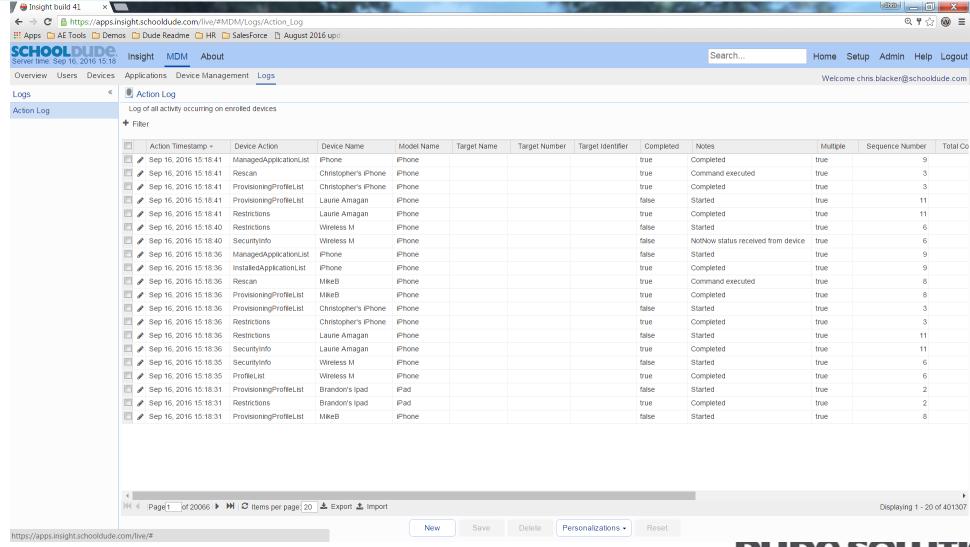
Manage Apps by Device Groups



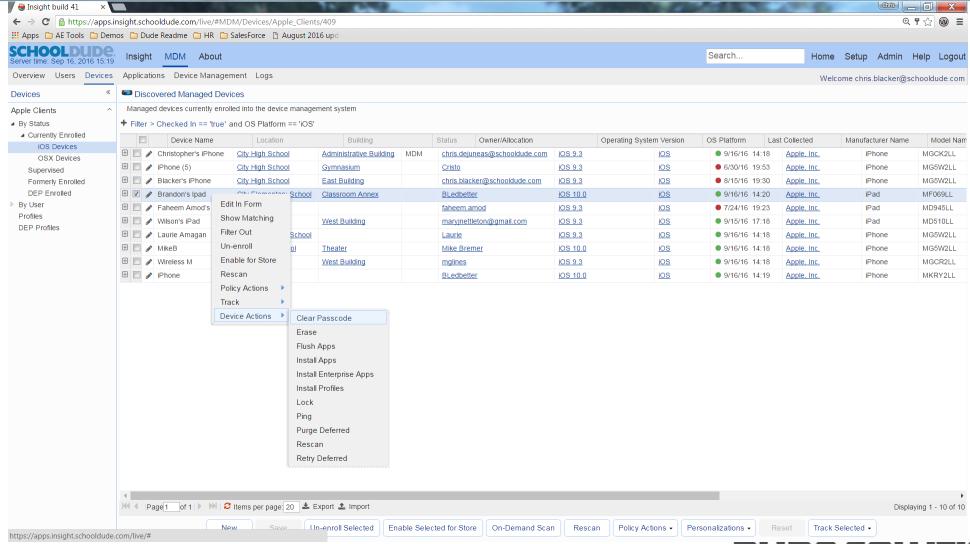
Apply Unique Profile to Each Group



Detailed Log of All MDM Activity



Specific Phone Actions Also Available



SchoolDude University





Questions? Looking for more information?

Please email us at sales@schooldude.com

